

Makeover show, 'Charlie's Organizers,' to premiere on Watertown television

Photos



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From left, Zele Avradopoulos, Lorena Prime and Maureen Nuccitelli are Charlie's Organizers in a quarterly TV show to air on the Watertown Cable Access channel.

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[GateHouse News Service](#)

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WATERTOWN — They may not have feathered hair and hot pants, but Watertown's own trio of butt-kicking beauties has something the original Charlie's Angels could only dream of.

An organized closet.

Featuring three local entrepreneurs, "Charlie's Organizers" is a tongue-in-cheek makeover TV show that will debut on the Watertown Cable Access Channel on May 17. The program, which is loosely based on "Charlie's Angels," is a fun and funny take on organizing and decluttering and includes tips and how-tos.

"The point of the show is to really help educate people," said Lorena Prime, a productivity consultant based in Watertown and one of the show's Organizers. "Sometimes people don't realize how being disorganized affects your life."

Prime – and partners Maureen Nuccitelli and Zele Avradopoulos – help three college students organize their house on the pilot episode of the show. Though the episode is scripted, the problems the students experience are common.

"We're working with the average Joes and Janes out there... The show has to be realistic," said Prime, who owns [Clearly Organized](#).

Each of the three women bring a different strength to the collaboration. Nuccitelli, a Watertown resident, specializes in homes and gardens and bringing an aesthetic element to decluttering, while Prime has a background in business, so she focuses on increased productivity and efficiency. Avradopoulos brings experience in international organizing to the table.

"We didn't have a big plan when we came into this," said Avradopoulos, the founder of [ZOrganize](#), which is based out of Waltham. "But it's evolved into this great production."

The Organizers worked with a \$200 budget and wrote and edited most of the episode themselves. The first half-hour segment will air at 8:30 p.m. on Monday, May 17, and Prime said the group hopes to produce an episode four times a year.

But why a “Charlie’s Angels” theme?

“‘Charlie’s Angels’ was the first show on prime time television where women left their employers and were basically partners,” Avaradopoulos said. “It was huge in that women were standing up for themselves and were self-empowered.”

Organizing is an emerging business, the women said, and residents would benefit from seeing professionals in action.

“People still say to me, ‘Wait, what do you do? What is that?’ And then they say, ‘How did I live without out?’ We’re becoming almost a necessity,” said Nuccitelli, the founder of [Harmonious Life Designs](#) in Watertown.

Professional organizers help clients find their strengths and develop habits— along with tricks and what the Organizers call “hot tips” – that will make life simpler. From home offices and decluttering to creative solutions and paper filing, the Organizers can do it all.

“People come to us when they feel out of control and anxious,” Prime said. “We help them feel more in control, help them get back to a more peaceful state of mind.”

Plus, organizing kicks off other good habits – recycling, donating old clothes, reducing clutter and paper.

“It’s living a greener life. I think that is a trend that is here to stay,” Nuccitelli said.

“Charlie’s Organizers” will air on Comcast Channel 9 and RCN Channel 3 on Monday night. Upcoming shows will cover other organizing dilemmas and offer tips and solutions.

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